AppleLink

UPDATE

™

Visit the New Human Sexuality Area:
New Confidential Source of Timely Information

Conduct Your Business on the Apple II

Dear AppleLink®—Personal Edition Member,

Are you using your Apple® II computer to run a small business? Or to manage your personal finances? You're certainly not alone. Link up with other business-minded Apple computer users. Our feature article, "Conduct Your Business On the Apple II," on page 4 explores the resources available on AppleLink that can help you operate your business more effectively and efficiently.

This month marks the debut of the Human Sexuality area of the Learning Center in General Services. This area offers information about human sexuality and relationships. You'll have the opportunity to ask questions in a confidential manner and receive answers from noted authorities in the fields of medicine, mental health, and sociology. Read our story on page 13 for more details.

Allan Loren, President of Apple USA, joins us for a premiere AppleLink conference at 10 p.m., Thursday, November 3, in the Apple Auditorium. In the "Personal View" column on page 2, Allan describes the "customer satisfaction experience," which he hopes to champion through his organization at Apple.

In the spirit of Thanksgiving, Apple Headquarters is sponsoring a special contest. Enter the Apple Philanthropy Contest by sending Apple your ideas for new philanthropy programs, and Apple will thank the winner with a new Macintosh® SE computer. Learn more about how Apple Community Affairs works with non-profit groups on page 33.

Talk turkey with other AppleLink members in the People Connection Feast chat room at 9 p.m. on Friday, November 18. Or enter the Carve the Turkey Contest in the People Connection Graphics Gallery. And if you've got the holidays on your mind, be sure to read Holiday Happenings in Freetime on page 10.

Happy bird-day!

Sue Zemel

Sue Zemel
Editor
AppleLink Update

AppleLink
U P D A T E

Volume 1 Number 6 **November, 1988**

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**Human Sexuality Area:
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    Get answers to your questions
about human sexuality and
relationships from the experts!

Carve your turkey with other
AppleLink members and get ready for
the holiday season on AppleLink.
See Freetime on page 10.

Allan Loren, President of Apple USA, joined Apple in September, 1987. He is responsible for Apple USA sales, business marketing, customer service and support, and corporate information systems efforts.

Prior to coming to Apple, Loren worked for 16 years for Cigna, a major insurance provider. Loren left Cigna as President of Cigna Systems and Service Corporation. A graduate of Queens College, Loren holds a B.S. in Mathematics. At 50, he is married and has 3 children.

At Cigna I was a major buyer of technology—a customer. Now I have the opportunity, through Apple USA, to be the provider of great technology to our customers. I am very excited by this prospect.

One of my main goals in my position as President of Apple USA is to create an even more positive relationship with the people who buy our products and services—our customers. I see Apple USA as the champion of the "customer satisfaction experience."

I would describe the "customer satisfaction experience" in the following manner. We want our customers to say, "I had this problem and I called Apple. They answered the phone and solved my problem." We want our competitors to say, "If only we could service and support our customers the way that Apple does." When these things happen we'll know that we'll have achieved a high level of "customer satisfaction."

I have a very simple definition for "customer satisfaction." It means that we must solve customer problems whatever they are, whenever they occur, wherever they are. Frankly, we have a ways to go before this is reality. However, I won't be satisfied until every Apple employee understands that their first job is to be a customer advocate.

AppleLink—Personal Edition® is one of the tools that we can use to enhance the customer experience. It is a way that we can provide you—our most commit-

Guest

COLUMN

ted customers—with the information that you need to be even more productive. One of my favorite parts of AppleLink—Personal Edition is the Apple Headquarters. In this area we can interact on issues and problems that are important to you. Please take advantage of the opportunity that this product provides us. We want to hear from you.

All of the organizations in Apple USA will participate in creating an incredible customer satisfaction experience. We want our customers to love doing business with us as much as they love our products. We want to help our customers win in every possible way at their work, their school, and in their home.

If each Apple employee can take one step forward every day, we will improve your level of customer satisfaction.

I look forward to communicating with you at 10 p.m. on Thursday, November 3, in the Apple Auditorium in Apple Headquarters.

Thank you,

Allan Loren
President, Apple USA

Feature

Conduct Your Business on The Apple II

As thousands of people in business know, it's not all fun, games, and education on Apple II computers. There is serious business going on. From spreadsheets to databases to presentation graphics, software is available to run almost every aspect of a business on the Apple II.

"The Apple II is used a lot more extensively in small businesses than most people are aware of," says Apple II Productivity Forum Leader Marty Knight (AFL Marty).

Investigate the business uses and personal finance tools available for the Apple II family in the message boards and software libraries of the Apple II Productivity Forum. Keep abreast of the latest tools for business at the Forum's weekly conferences, 9 p.m., Thursdays:

- Meet Joe Outlaw, President of Third Wave Technologies, at 9 p.m., Thursday, November 3, in the Apple II Productivity Forum Conference Hall, to discuss "Magna Charta," a business graphics package.

- Plan on learning about the software from Abracadata, at 9 p.m., Thursday, November 10 in the Apple II Productivity Conference Hall, when President Mary Carol Smith joins AFL Marty to examine "Everybody's Planner" and the "Design Your Own Home Series."

- Join the discussion at 9 p.m., Thursday,

4

November 17, in the Apple Forums Pippin Auditorium with AFL Marty and Barney Stone, President of Stone Edge Technologies, publisher of "DB Master Version Five."

"There are some very good business software programs for Apple II computers available from a variety of companies," says Marty. "A lot of service industries—from consultants to publishers to church groups—work with the Apple II."

At weekly conferences, explore the possibilities of software programs such as "Draw Plus," and "ShowOff," presentation graphics programs, "BPI Accounting Systems" or "Manzanita BusinessWorks" for inventory, payroll and accounting, and "VIP" and "SuperCalc 3a," spreadsheet programs.

Debate the latest issues facing business people on the Let's Discuss message board. Increase your efficiency with public domain and shareware files from the Forum's Software Library.

Is your time money? Join the Apple II Productivity Forum!

Design The Office of Your Dreams and Win!

Imagine the office of your dreams, the locus of efficiency, that model setting where software and hardware work in perfect harmony to make the chore of making money effortless.

Design a model office that runs on Apple II software and hardware and

win an ImageWriter II® printer from AppleLink! Second prize is a piece of fantastic productivity software! In 300-words-or-less, describe an office run entirely on Apple II products, and post it on the Dream Office message board located in the special contest area in the Apple II Productivity Forum.

Marty and his judges will base their decision on originality and the extent of Apple II products used. Enter your essay no later than midnight, November 30. The ImageWriter will be awarded at the Forum's conference, Thursday, December 8.

AppleWorks® Your Way to A Nest-Egg

What about the business at home? Do your personal finances look like a tangled mess? Learn to use Apple-Works, one of the most powerful financial management tools for Apple II computers, by attending AppleLink University.

"AppleWorks: Making Your Home Budget" teaches you to define financial goals (both short- and long-term), determine net worth, record weekly or monthly cash flow, design a financial plan and develop a home budget you can *really* follow.

"In the process," says AppleLink University Dean Sue Coleman (Dean Sue), "students learn how to use a spreadsheet for income and expenses, as well as print custom reports plotting their actual expenses against their planned ones."

"AppleWorks: Making Your Home Budget" is divided into four sessions and offers a variety of ways to customize the course. Study with your own methods at your own pace: complete the learning drills or join the discussion on message boards. Study the reading assignments and homework projects, and download actual software programs to run at home. Of course nothing beats the real-time debate between classmates and the professor, so enroll now for the 8-week course that may straighten out your savings account forever!

Reap the Bounty of the Apple II Productivity Software Library

Download time-saving devices and business public domain and shareware programs from the Apple II Productivity Forum's Software Library in the Apple Forums, or the Software Center in the Apple Community. Included are:

CheckWriter: A program for personal finances, including check writing and tracking.

Business Budget: An AppleWorks template for budgeting a small business.

IRS Auto Log: A spreadsheet for tracking the business use of a car.

Easy Accountant: An AppleWorks spreadsheet application, designed to manage the ledger for an individual or small business running on a cash-basis accounting system.

Softgraph: An AppleSoft BASIC program for creating business graphics.

Quick Planner: An analysis program, Quick Planner presents two pages of questions about your

business and business assumptions, then produces an annual statement of operations and statistical data for up to three different product lines with individual breakdowns of each line.

For Sale By Owner: A series of Apple-Works templates designed to help you sell your home.

Home Finances: An AppleSoft BASIC program that tracks home finances.

Friendly Check: A program to balance your checking account! Friendly Check asks you the needed questions and does the math for you. If you make a typing error, or forget to add data, a final menu allows you to make corrections.

Invoice: An AppleWorks template for printing invoices.
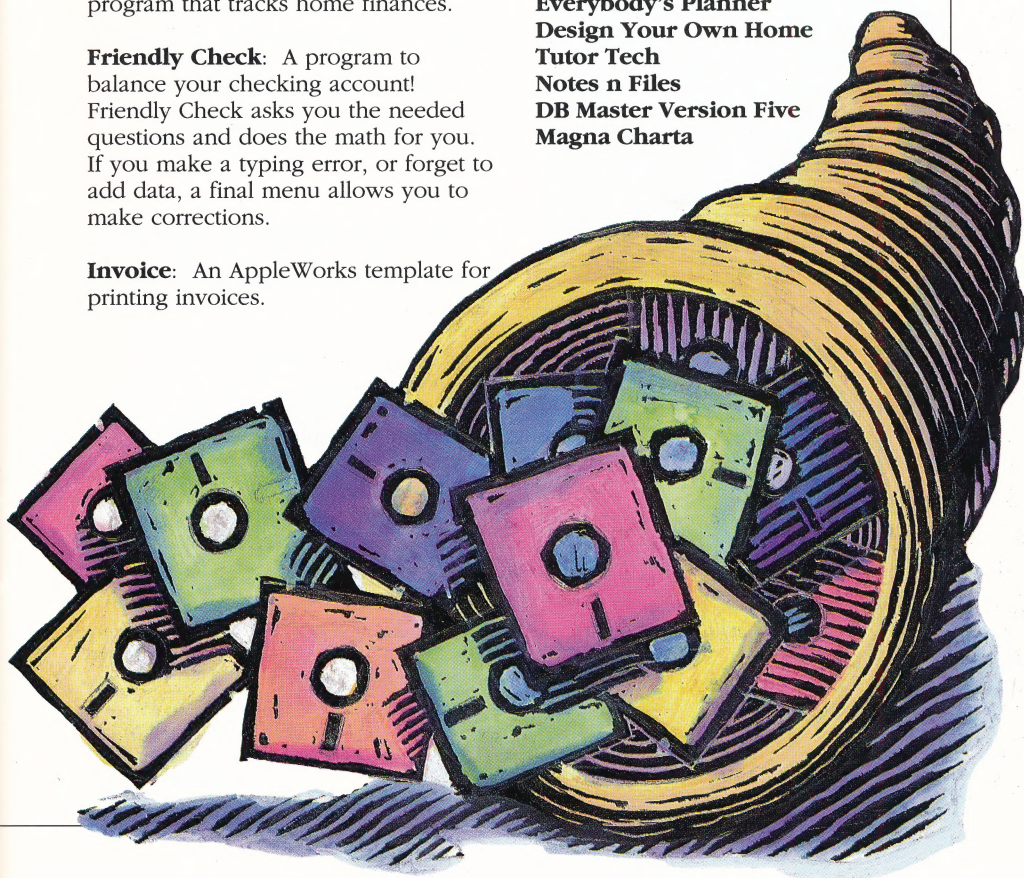
BasicCalc: A DOS 3.3 spreadsheet program written in AppleSoft BASIC.

Omnifile: A DOS 3.3 database program.

Be sure to investigate the demo programs in the Software Library as well! Waiting for a test-drive are:

Dollars and $ense
Everybody's Planner
Design Your Own Home
Tutor Tech
Notes n Files
DB Master Version Five
Magna Charta

Discover the Power of User Groups

Visit the Apple User Group Forum

There is strength in numbers – and in networking users groups in the state, and in the region," says Jerry Cline (AFL JCline), the Apple User Group Forum Leader. "User group members have always struggled with a missing thread—we could not get into the mainstream of the information flow. But now there's AppleLink®-Personal Edition."

Join AFL Jerry at 9 p.m. Friday, November 4, in the Apple Auditorium in Apple Headquarters. He'll introduce you to a true proponent of the power of user groups, Guy Kawasaki, president of Acius, and a former Apple software evangelist. Guy will share his thoughts on the components of a vital user group.

You'll also meet Phyllis Farnam, communication specialist with Apple User Group Connection. She'll offer her unique perspective, based on years of working with user groups.

"The computer is a complicated machine and the more powerful we make it, the more complicated it becomes — there are so many if's, and's or peripherals," says Phyllis. "User groups are designed to educate, and to share information."

User groups provide a source of unbiased product information — they are the place to go to solve eclectic technical problems and they sometimes give users their very first lesson on the computer.

But how do you find Apple user groups from Topeka to Maine? Where can user groups learn how to script an event that will keep both novice and expert users involved? Where can user groups trade success stories? Look to the Apple User Group Forum located in the Apple Forums.

The Apple User Group Forum offers a wealth of tools for running user groups. Delve into the latest issues at the Forum conferences, 9 p.m., every Friday. Explore the Software Library, stocked with downloadable files to help manage groups. Visit message boards in the Let's Discuss area that overflow with pertinent information, ideas for debate, and those contacts you thought your former president had lost forever.

The Apple User Group Forum works closely with the User Group Connection, the Apple department that now boasts involvement with

COMPUTING
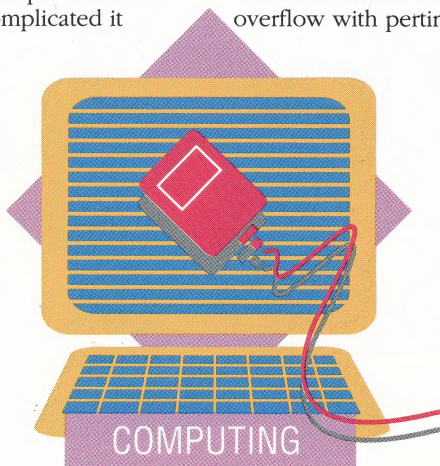
more than 1,000 user groups across the country. The Connection has its own area within the User Group Forum. Keep in touch with the user group advocate within Apple, Phyllis Farnum, by visiting the User Group Connection in the User Group Forum.

"We market user groups through a toll-free number so that a customer who has never heard of a user group can get in touch with one," says Farnam, who edits "Quick Connect," a newsletter for user groups. "We're the advocates for user groups within Apple. Any time there's an event or a new product, we act as the conduit to get the information to the user groups. As a dedicated force within Apple, we promote user groups as untapped resources waiting to be discovered. "

Design a Fund Raiser that Breaks the Bank

To celebrate the never-ending struggle of user groups to keep their finances afloat, the Apple User Group Forum is holding a special contest. In 300-words-or-less, design a fund raiser, describe its focus, audience, intent, and implementation.

Entries will be judged on originality and ease of implementation. The prize will go a long way to boost communications in user groups—an Apple personal modem. Post entries on the Fund Raiser Contest section in the User Group Forum Let's Discuss board, no later than midnight, November 30. AFL JCline will announce the winner at the Forum conference, Friday, December 9.

Attend the Online Trade Show

Remember the last time you were surrounded by booths filled with the latest releases of hardware and software for Apple computers? When the banter of leading-edge issues was all around you? In your dreams, you say? At a Trade Show! Join us for all the excitement of the show floor, from 8 p.m. to 10 p.m., Sunday, November 6 at the Industry Connection Online Trade Show in People Connection.

Scott Knaster, self-proclaimed "Writer/Engineer" in the Product Development department at Apple, kicks off the Online Trade Show at 8 p.m. with a keynote speech on Center Stage in People Connection of General Services. After he's got your interest stirred about the state of the industry, meet the developers who participate in the Industry Connection at their own "booths," located in various public rooms of People Connection. Get a first-hand look at the latest releases from your favorite developer.

What would the festivities be without opportunities to win free software? It wouldn't be AppleLink! The Trade Show wraps up with a drawing for software from each of the developers!

Holiday Happenings

Celebrate the holiday season on AppleLink! November is turkey time, and People Connection in General Services is carving up Thanksgiving festivities just for you. Also, get a jump start on your holiday shopping in The Mall in General Services. Select from hundreds of items, and have your orders shipped to your home or directly to those on your gift list!

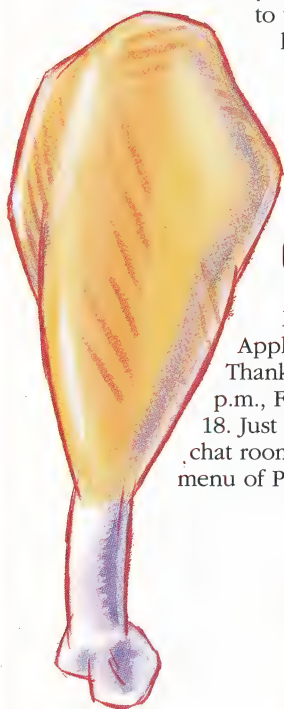in General Services and join the fun. Win a prize by uploading your artwork in the Carve the Turkey Contest in People Connection's Graphics Gallery.

Start Shopping Early — Online

'Tis the season to be shopping and AppleLink can help make your holidays happy and bright! From your keyboard, explore a wide array of gift ideas — the perfect shopping strategy whether you're just putting together your gift list or you're ready to begin buying.

Go to the Industry Connection in the Apple Community and read up on the latest adventure games or the newest business software packages that could make ideal gifts for computer-wise friends and family members.

Or go to The Mall in General Services where you can browse to your heart's content among several stores and even place your gift orders online. There's lots of great merchandise there, so beat the holiday rush by shopping online.

Carve Your Turkey Online

Meet all of your AppleLink friends for a Thanksgiving feast at 9 p.m., Friday, November 18. Just look for the Feast chat room on the main menu of People Connection

Entertainment

Take New Courses at AppleLink University

Stuff your electronic book-bag with the newest course offerings from AppleLink University! These include:

- AppleWorks Database Course: Create a database file using AppleWorks for the Apple II in this course of two, one-hour sessions. Learn to make a mailing list, run labels, and customize the database for other uses.

- IIGS® Desk Accessory and Fonts Course: Discover the gold-mine of desk accessories and fonts available on the IIGS. This lecture series includes a detailed, downloadable text manual and a message board for questions. There is no enrollment required.

- Byte-Size Pascal: Get a first-look at ORCA/Pascal, by Byte Works Inc. of Albuquerque, N.M. This six-week course introduces looping, planning and writing programs, Pascal syntax, interactive programs and real numbers. Students keep track of the wins, losses and ties of an athletic team, using Pascal to calculate the accumulated points and the percentage of games won.

- MacProject II: Learn the fundamentals of project planning and management with "MacProject II," for the Macintosh.

The four-session course guides students through all the basics of project management, then challenges them to design their own endeavor built on the lessons. A fascinating way to learn one of the most important skills in business today—the ability to manage projects.

Additional courses wait in the wings:

- "Computer Drawing" leads students through basic drawings, then guides them through the development of personalized materials such as business stationery and a newsletter. This four-session course for the Macintosh is expected to debut in January.

- "Network Literacy," also for the Macintosh, introduces network concepts, and provides a first-cut look at networking products, environments and structures. A must for business people, dealers, consultants and those who need to know the how's and why's of networks.

EDUCATION
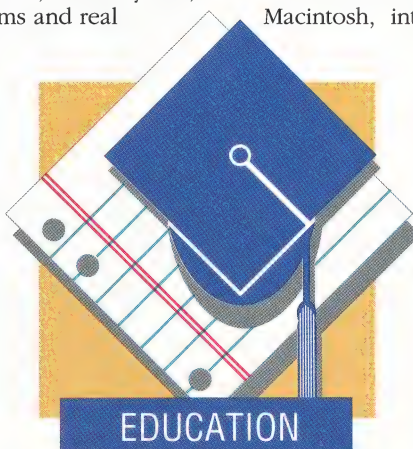
- "MIDI-Music," is for both Macintosh and Apple II computer users contemplating the purchase of MIDI hardware and software. The first session introduces the MIDI and the instruments that use it; the second session looks into MIDI products now on the market and the third session stirs the imagination on the use of MIDI to perform, compose and teach music. Join the exploration when "MIDI-Music" debuts at the beginning of the year.

For full course descriptions and information on enrollment, go to "AppleLink University," and select "Administration."

Further Your Schooling—For Free!

Tell us "How AppleLink Helps with Homework" and win free enrollment in the online class of your choice! The discussion boards and online resources of AppleLink make short order of homework for both online and traditional schooling. Let us in on *your* secrets of academic success with AppleLink-Personal Edition by posting your 300-word-or-less essay on the Homework message board located in the Apple Contests area in Apple Headquarters.

Entries, which must be submitted before midnight, November 30th, will be judged on originality, and the number of AppleLink tools you use. Burning the midnight oil with AppleLink? You could win free enrollment in the class of your choice!

Take the Whiz Quiz Challenge

How much quiz could a whiz kid whiz if a whiz kid could Whiz Quiz? Ten new brain teasers a week, that's how much.

The Learning Center's new Whiz Quiz poses a set of fresh, interactive, multiple-choice questions every week to test your wits. Prepared by Grolier Electronic Publishing, Inc. — the publisher of the American Academic Encyclopedia (also online in The Learning Center in General Services) — the questions cover a variety of subjects. However well you score, one thing's guaranteed: when you finish this week's Whiz Quiz, you'll know more than when you started!

- **What is the name of the second-largest river in the world?**

- **Who is the only chess player to win the world championship on three separate occasions?**

- **Feudalism, based on the relationship between overlord and vassal, lasted from the 9th to the 15 century. Why did feudalism develop?**

- **The controversial painter Jackson Pollock was a central figure of American Abstract Expressionism. For what style was Jackson Pollock well-known?**

Challenge yourself with this week's Whiz Quiz, in the Learning Center in General Services!

MAKE A DIFFERENCE

HUMAN SEXUALITY AREA:

New, Confidential Source for Timely Information

Feature

Would you like confidential access to an authoritative source of information about human sexuality and relationships? Do you want to learn about the advances being forged by the evolving branch of health care called sexual medicine?

Or maybe you're searching for the best way to discuss sexual issues with

your kids? Or, tougher still, trying to figure out how to open a dialogue with your parents on that same subject?

The new Human Sexuality area of The Learning Center in General Services holds the key. It provides you with a direct link to more than 30 of the nation's authorities on sex-related issues.

entitled "Sex and Disability," have written 10 books, including "The People's Medical Manual: Your Practical Guide to Health and Safety," "The Parent's Guide to Teenage Sex and Pregnancy," and "Sex Education Begins at Home." Their articles have appeared in

Ask the Experts

You'll find a wide range of practical, informative articles like "Safe Sex: How to Have It," "Raising Sexually Healthy Children," "Resisting Sexual Pressures," and even "Computer Addicts: How to Cope" waiting for you online. You'll also find frank answers to equally frank questions posed by AppleLink members.

Howard and Martha Lewis

And most important of all, you'll be able to ask your own questions in a confidential manner and receive personal answers from noted authorities in the fields of medicine, mental health, and sociology.

"Because the online medium combines anonymity and intimacy, it is well-suited to the discussion of sex-related issues," says Howard Lewis, who, with his wife Martha, is one of the creators of the Human Sexuality area. "As much as possible, we offer information you can use."

The Lewises, editors of a journal

Reader's Digest, Good Housekeeping, Families, Consumer Reports, and *Family Circle.*

Backed by a large team of expert consulting editors, the Lewises can provide you with knowledge and guidance on virtually any sex-related concern. There's even a management consultant on-call to answer questions about job-related sex issues, as well as an attorney who specializes in family law.

Get Up-to-Date Facts

The Human Sexuality area features the findings of a new branch of health care called sexual medicine. This new specialty draws on advances in urology, gynecology, psychiatry, pharmacology, endocrinology and other fields. Informal and straightforward in its style, the Human Sexuality area should be accessed only by AppleLink members who are comfortable with frank discussions of sexual issues.

The Lewises do not counsel or advise—they are the first to point out that the Human Sexuality area cannot replace your own physician. Every person's physical and emotional problems are unique and require the care of qualified professionals.

But the Lewises have found the anonymous online approach to be very successful for dealing with sensitive subjects. The Hotline in the Human Sexuality area, for instance, lets AppleLink members pose questions about anything that is troubling or confusing them without risking embarrassment.

"All questions are valid and interesting," says Martha Lewis. "If you ask a question, there's somebody else with the same question who is too scared to ask. One of the very important things we do is provide reassurance. People are very concerned with 'normality,' and need to feel they are O.K."

> "All questions are valid and interesting. If you ask a question, there's somebody else with the same question who is too scared to ask."

Confidentiality Assured

When AppleLink members post their questions on the Hotline, the Lewises research the answer with the help of the consulting editors. Their practical, factual responses then are posted in the What's New section and, a few weeks later, filed by topic under the Questions and Answers section for permanent reference. Topic areas include Family Planning, Happier Couples, Mainly about Men, Women's Center, Hey Kids, Sexual Pleasure, Health and Diseases, Social Success, and Gay Issues.

Because the identity of the AppleLink member who asked the question is removed, confidentiality is maintained even as other members get the benefit of the new information the question has generated.

When the Hotline brings in a number of questions on the same issue, the Lewises respond by supplementing replies with extended articles in the Feature Presentations area.

November Calendar of Events

November 1 TO November 5

This Week's Highlights:

The Human Sexuality area debuts in the Learning Center on Tuesday, November 1! Get confidential, expert information about sexuality and relationships from Howard and Martha Lewis of Clinical Communications.

Avoid the crowds and the traffic jams! Get your holiday shopping done early, right here on AppleLink. Visit The Mall in General Services for great bargains.

Interested in learning about your sun sign? How about your natal horoscope? Noted astrologer and author Richard Nolle will answer all of your questions about astrology at the Astrology Conference, 10 p.m. on Tuesday, November 1 in People Connection's Center Stage Auditorium.

Meet the editors of "The CAD/CAM Journal for the Macintosh Professional" at the Macintosh Graphic Arts & CAD Conference at 11 p.m. on Wednesday, November 2 in the Macintosh Special Interest Forums!

Make a toast to your friends in LAPUB, AppleLink's online bistro, open nightly at 10 p.m. in PEOPLE CONNECTION! Be sure to arrive early to reserve your favorite table.

TUESDAY, NOVEMBER 1

APPLE FORUMS
9:00 PM   Apple II: CP/M Conference (CONF)
              Topic: Novice Night
10:00 PM   Apple II Development Conference (CONF)
              Topic: Operating Systems
10:00 PM   Macintosh: Education Conference (CONF)
              Topic: Macintosh Goes to School
11:00 PM   Macintosh: Development Conference (CONF)
              Topic: Focus on C

EDUCATION
8:00 PM   S.A.T. Drill
              Classroom D
9:30 PM   Biology
              Classroom C

PEOPLE CONNECTION
9:00 PM   TEEN CHAT
10:00 PM   Astrology Club Conference (CENTER STAGE)
              Meet Richard Nolle, noted astrologer, author, and publisher of STAR*TECH magazine
10:00 PM   LAPUB
10:00 PM   ART GALLERY

APPLE HEADQUARTERS
11:00 PM   APPLE CAFE (CHAT)
              CLUB HOUSE
10:00 PM   Phantasy Guild Electronic Roleplaying THE DUNGEON (CHAT)

WEDNESDAY, NOVEMBER 2

APPLE FORUMS
9:00 PM   Apple II Utilities Conference (CONF)
              Topic: Program Selectors
10:00 PM   Apple II: Music & Sound Conference (CONF)
              Topic: Shopping for the Holidays

All times listed are Eastern Standard.

10:00 PM Macintosh: Communications &
           Networking Conference (CONF)
           Topic: Making Money with the
           Macintosh Online
11:00 PM Macintosh: Graphic Arts and CAD
           Conference (CONF)
           Topic: Meet the Editors of "The CAD/
           CAM Journal for the Macintosh
           Professional"

EDUCATION
9:30 PM   Math
           Classroom B
9:30 PM   French
           Classroom D
9:30 PM   Computer Literacy
           Classroom E
11:00 PM Physical Science
           Classroom C

PEOPLE CONNECTION
9:00 PM   TRIVIA
           Topic: Sports
10:00 PM LAPUB
10:30 PM STAR TALK

THURSDAY, NOVEMBER 3

APPLE FORUMS
9:00 PM   Apple II: Productivity Conference
           (CONF)
           Topic: Joe Outlaw discusses Magna
           Charta
10:00 PM Apple II: Telecommunications
           Conference (CONF)
10:00 PM Macintosh: Music Conference (CONF)
           Topic: Notation Software
11:00 PM Macintosh: HyperCard Conference
           (CONF)
           Topic: Using HyperCard—"Browsing"

INDUSTRY CONNECTION
9:00 PM   EPYX Conference (GALA)
           Topic: New Releases
10:00 PM Chat with Milliken Publishing (CONF)
           Topic: Milliken's Reading Software

PEOPLE CONNECTION
10:00 PM Learning Center Conference (CENTER
           STAGE)
           Host Margaret Morabito tells you
           about educational opportunities
           available on AppleLink!
10:00 PM LAPUB
10:00 PM ART GALLERY

KEY:

(CHAT) = Event in area's Chat Room.
Capacity: 23 members.
(CONF) = Event in area's Conference Hall.
Capacity: 50 members.
(CORTLAND) = Event in Apple Forums'
Auditorium No. 1. Capacity: Unlimited.
(PIPPIN) = Event in Apple Forums'
Auditorium No. 2. Capacity: Unlimited.

(GALA) = Event in Industry Connection's
Auditorium. Capacity: Unlimited.
(APPLE) = Event in Apple Headquarters'
Auditorium. Capacity: Unlimited.
(CENTER STAGE) = Event in People
Connection's Auditorium. Capacity:
Unlimited.

All times listed are Eastern Standard.

November Calendar of Events

EDUCATION
8:00 PM   English
          Classroom A
9:00 PM   Manager's Network Conference
          (CHAT)
9:30 PM   English
          Classroom A
9:30 PM   General Science
          Classroom C
9:30 PM   Computer Graphics
          Classroom E

APPLE HEADQUARTERS
11:00 PM   APPLE CAFE (CHAT)

FRIDAY, NOVEMBER 4

APPLE FORUMS
9:00 PM   User Group Conference (APPLE)
          Meet Guy Kawasaki of ACIUS to learn
          about the "Power of User Groups!"
9:00 PM   Apple II: Hardware Conference
          (CONF)
          Topic: Printers
10:00 PM   APPLE II: ART & GRAPHICS
          CONFERENCE (PIPPIN)
          Topic: Guest Speakers from Digital
          Vision, manufacturer of
          ComputerEyes Video Digitizers
10:00 PM   Macintosh: Business Conference
          (CONF)
          Topic: Keeping the Office Current with
          Technology
11:00 PM   Macintosh: Games & Entertainment
          Conference (CONF)
          Topic: Arcade Games

PEOPLE CONNECTION
9:00 PM   GAME SHOW: Academic Bowl
          (CENTER STAGE)
          Show off your smarts!
10:00 PM LAPUB

SATURDAY, NOVEMBER 5

APPLE FORUMS
9:00 PM   Apple II: Word Processing Conference
          (CONF)
10:00 PM   MEET THE APPLE II FORUM
          LEADERS (PIPPIN)

EDUCATION
9:30 PM   Music
          Classroom D

PEOPLE CONNECTION
9:00 PM   GAME SHOW: C'Mon Down & Guess
          the Price! (CENTER STAGE)
          Guess prices and win prizes!
10:00 PM   LAPUB

All times listed are Eastern Standard.

November 6
TO
November 12

This Week's Highlights:

Meet with top software publishers — including Activision, Electronic Arts, EPYX, Broderbund, Sierra On-Line, Spectrum HoloByte and more — to learn about their latest software releases at the Industry Connection Trade Show at 8 p.m. on Sunday, November 6 in People Connection's Center Stage Auditorium.

What is "Grappler LQ" all about? Find out at the Orange Micro Conference, 9 p.m. on Sunday, November 6 in the Forum's Conference Hall, located in the Industry Connection.

THE VOTES ARE IN: Join the electoral excitement in the ELECTION 88 room at 9 p.m. on Tuesday, November 8 in People Connection. Share your political predictions!

The Phantasy Guild invites you to explore the world of electronic roleplaying at 10 p.m. on Tuesday, November 8 in the Guild's DUNGEON, located in the Club House.

Get answers to your questions about Apple computing from an Apple engineer at the Inside Apple Conference, 10 p.m. on Wednesday, November 9 in the Apple Headquarters' Apple Auditorium.

SUNDAY, NOVEMBER 6

APPLE FORUMS
8:00 PM	Apple II: Education Conference (CONF)
	Topic: Grants — What's Out There and How to Apply
9:00 PM	Macintosh: Hardware Conference (CONF)
	Topic: General Q & A
10:00 PM	Macintosh: Utilities & Desk Accessories Conference (CONF)
	Topic: Desk Accessories — It's Not a DA, it's a Database

FINANCIAL DISTRICT
10:00 PM	Investor's Network Conference (CHAT)

EDUCATION
8:00 PM	General Math Classroom B
8:00 PM	General Science Classroom C
9:30 PM	English Classroom A
11:00 PM	Physical Science Classroom C

PEOPLE CONNECTION
7:00 PM	RENDEZVOUS
8:00 PM	Industry Connection Trade Show (CENTER STAGE)
	Meet top software publishers — including Activision, EA, EPYX, Broderbund, Sierra On-Line, Spectrum HoloByte — and learn about the latest releases!
8:00 PM	KITCHEN
9:00 PM	TRIVIA
	Topic: It Happened in November
10:00 PM	LAPUB

All times listed are Eastern Standard.

November Calendar of Events

MONDAY, NOVEMBER 7

APPLE FORUMS
9:00 PM   Apple II: AppleWorks Conference
(CONF)
Topic: Guests from Claris
10:00 PM Apple II: Games Conference (CONF)
10:00 PM Macintosh: Desktop Publishing/Word
Processing Conference (CONF)
Topic: DTP Utilities

INDUSTRY CONNECTION
9:00 PM   Chat with Byte Works (CONF)
Topic: Debugging Pascal Programs
10:00 PM Chat with Beagle Bros. (CONF)
Topic: TimeOut Tips

RECREATION CENTER
10:00 PM SportsLink Talk Show (CHAT)

EDUCATION
8:00 PM   General Math
Classroom B
9:30 PM   English
Classroom A
9:30 PM   Math
Classroom B
9:30 PM   General Science
Classroom C
9:30 PM   Spanish
Classroom D
9:30 PM   Computer Literacy
Classroom E

PEOPLE CONNECTION
10:00 PM LAPUB
10:00 PM TRIVIA

TUESDAY, NOVEMBER 8
Election Day!

APPLE FORUMS
9:00 PM   Apple II: CP/M Conference (CONF)
Topic: Telecommunications

10:00 PM APPLE II: DEVELOPMENT
CONFERENCE (CORTLAND)
Topic: Meet Mike Westerfield of Byte
Works
10:00 PM Macintosh: Education Conference
(CONF)
Topic: General Q & A
11:00 PM Macintosh: Development Conference
(CONF)
Topic: Focus on Assembly

INDUSTRY CONNECTION
10:00 PM Chat with Davidson & Associates
(CONF)
Topic: Videos and Software

CLUB HOUSE
10:00 PM Phantasy Guild Electronic Roleplaying
THE DUNGEON (CHAT)

EDUCATION
8:00 PM   S.A.T. Drill
Classroom D
9:30 PM   Biology
Classroom C
9:30 PM   Computer Graphics
Classroom E

PEOPLE CONNECTION
9:00 PM   ELECTION 88
9:00 PM   TEEN CHAT
10:00 PM Astronomy Club Conference (CENTER
STAGE)
Meet Stu Goldman, Host of
AppleLink's Astronomy Club and
Assistant Editor of "Sky & Telescope"
magazine
10:00 PM LAPUB
10:00 PM ART GALLERY

APPLE HEADQUARTERS
11:00 PM APPLE CAFE (CHAT)

All times listed are Eastern Standard.

WEDNESDAY, NOVEMBER 9

APPLE FORUMS
9:00 PM   Apple II: Utilities Conference (CONF)
           Topic: Open Discussion
10:00 PM   Apple II: Music & Sound Conference
           (CONF)
           Topic: General Discussion
10:00 PM   Macintosh: Communications &
           Networking Conference (CONF)
           Topic: Getting Started Online
11:00 PM   Macintosh: Graphic Arts & CAD
           Conference (CONF)
           Topic: 3D Drawing Programs Update

INDUSTRY CONNECTION
9:00 PM   Chat with TML Systems (CONF)
           Topic: TML Basic Toolbox Program
10:00 PM   Chat with Broderbund (CONF)
           Topic: General Q & A

EDUCATION
9:30 PM   Math
           Classroom B
9:30 PM   French
           Classroom D
9:30 PM   Computer Literacy
           Classroom E
11:00 PM   Physical Science
           Classroom C

PEOPLE CONNECTION
9:00 PM   TRIVIA
           Topic: M*A*S*H
10:00 PM   LAPUB
10:30 PM   STAR TALK

APPLE HEADQUARTERS
10:00 PM   INSIDE APPLE CONFERENCE
           (APPLE)
           Meet an Apple Engineer

THURSDAY, NOVEMBER 10

APPLE FORUMS
9:00 PM   Apple II Productivity Conference
           (CONF)
           Topic: Guest Mary Carol Smith
           discusses Abracadabra
10:00 PM   Apple II Telecommunications
           Conference (CONF)
10:00 PM   Macintosh: Music Conference (CONF)
           Topic: Sampling Software
11:00 PM   Macintosh: Hypercard Conference
           (CONF)
           Topic: Graphics & Sound "Painting"

INDUSTRY CONNECTION
10:00 PM   Chat with PBI (CONF)
           Topic: Alien Mind/Tower of MyraGlen

PEOPLE CONNECTION
10:00 PM   Meet Psychic Advisor Scout Bartlett!
           (CENTER STAGE)
10:00 PM   LAPUB
10:00 PM   ART GALLERY

EDUCATION
8:00 PM   English
           Classroom A
9:00 PM   Manager's Network Conference
           (CHAT)
9:30 PM   English
           Classroom A
9:30 PM   General Science
           Classroom C
9:30 PM   Computer Graphics
           Classroom E

APPLE HEADQUARTERS
11:00 PM   APPLE CAFE (CHAT)

All times listed are Eastern Standard.

November Calendar of Events

FRIDAY, NOVEMBER 11

APPLE FORUMS

9:00 PM	User Group Conference (CONF) Topic: Getting Good Presentations from Vendors
9:00 PM	Apple II: Hardware Conference (CONF)
10:00 PM	Apple II: Arts & Graphics Conference (CONF) Topic: Single and Double Hi-res
10:00 PM	Macintosh: Business Conference (CONF) Topic: When to Compute and When Not
11:00 PM	Macintosh: Games & Entertainment Conference (CONF) Topic: Strategy and Tactics - Computer Board Games

PEOPLE CONNECTION

10:00 PM	Back to the Future Party! (Check P.C.'s "Tonight" area for the names of Party rooms)
10:00 PM	LAPUB

SATURDAY, NOVEMBER 12

APPLE FORUMS

9:00 PM	Apple II: Word Processing Conference (CONF)
10:00 PM	STUMP THE APPLE II FORUM LEADERS (PIPPIN)

EDUCATION

9:30 PM	Music Classroom D

PEOPLE CONNECTION

10:00 PM	GAME SHOW: Dating Show (CENTER STAGE) You could meet your perfect match!
10:00 PM	LAPUB

November 13 TO November 19

This Week's Highlights:

Somethin' good is cookin' in the KITCHEN every Sunday night at 8 p.m. in People Connection. The KITCHEN is hosted by AppleLink's Cooking Club. Drop by to trade recipes with your friends!

ASK THE BEAGLE: Chat with Beagle Bros. about their latest software releases at 10 p.m. on Monday, November 14 in the Forum's Conference Hall, located in the Industry Connection.

Professional feminist Lee Chiaramonte of the Ms. Foundation for Education & Communication, Inc. discusses 80s issues at the Women Today Conference, 10 p.m. on Monday, November 14 in People Connection's Center Stage Auditorium.

Focus on PASCAL at the Macintosh Development Conference at 11 p.m. on Tuesday, November 15 in the Forum's Conference Hall, located in the Apple Forums!

Meet management gurus Batten, Batten, Hudson & Swab at 10 p.m.on Wednesday, November 18 in People Connection's Center Stage Auditorium. Find out how to enhance YOUR management strategies.

All times listed are Eastern Standard.

SUNDAY, NOVEMBER 13

APPLE FORUMS
8:00 PM Apple II: Education Conference
         (CONF)
         Topic: Open Forum
9:00 PM Macintosh: Hardware Conference
         (CONF)
         Topic: Storage Devices
10:00 PM Macintosh: Utilities & Desk
         Accessories Conference (CONF)
         Topic: Macros — What Are They,
         How Should I Use Them

FINANCIAL DISTRICT
10:00 PM Investor's Network Conference
         (CHAT)

EDUCATION
8:00 PM General Math
         Classroom B
8:00 PM General Science
         Classroom C
9:30 PM English
         Classroom A
11:00 PM Physical Science
         Classroom C

PEOPLE CONNECTION
7:00 PM RENDEZVOUS
8:00 PM KITCHEN
9:00 PM TRIVIA
         Topic: Geography
10:00 PM GAME SHOW: Peril! (CENTER
         STAGE)
         You could be a prize-winning
         contestant!
10:00 PM LAPUB

INDUSTRY CONNECTION
9:00 PM Sierra On-Line Conference (GALA)
         Special guest Roberta Williams
         discusses King's Quest!

MONDAY, NOVEMBER 14

APPLE FORUMS
9:00 PM Apple II: AppleWorks Conference
         (CONF)
         Topic: Integrating the Modules
10:00 PM Apple II: Games Conference (CONF)
10:00 PM Macintosh: Desktop Publishing/Word
         Processing Conference (CONF)
         Topic: WP Update

INDUSTRY CONNECTION
10:00 PM Chat with Beagle Bros. (CONF)
         Topic: Ask the Beagle
10:00 PM Applied Engineering Conference
         (GALA)
         Topic: General Q & A

RECREATION CENTER
10:00 PM SportsLink Talk Show (CHAT)

EDUCATION
8:00 PM General Math
         Classroom B
9:30 PM English
         Classroom A
9:30 PM Math
         Classroom B
9:30 PM General Science
         Classroom C
9:30 PM Spanish
         Classroom D
9:30 PM Computer Literacy
         Classroom E

PEOPLE CONNECTION
10:00 PM Women Today Conference (CENTER
         STAGE)
         Meet Lee Chiaramonte of the Ms.
         Foundation for Education &
         Communication, Inc.
10:00 PM LAPUB
10:00 PM TRIVIA

All times listed are Eastern Standard.

November Calendar of Events

TUESDAY, NOVEMBER 15

APPLE FORUMS
9:00 PM   Apple II: CP/M Conference (CONF)
          Topic: Public Domain Software
10:00 PM Apple II Development Conference
          (CONF)
          Topic: BASIC
10:00 PM Macintosh: Education Conference
          (CONF)
          Topic: Of Mice...and Kids
11:00 PM Macintosh: Development Conference
          (CONF)
          Topic: Focus on PASCAL

CLUB HOUSE
10:00 PM Phantasy Guild Electronic Roleplaying
          THE DUNGEON (CHAT)

EDUCATION
8:00 PM   S.A.T. Drill
          Classroom D
9:30 PM   Biology
          Classroom C
9:30 PM   Computer Graphics
          Classroom E

PEOPLE CONNECTION
9:00 PM   TEEN CHAT
10:00 PM LAPUB
10:00 PM ART GALLERY
10:00 PM Guided Tour of General Services
          (CENTER STAGE)
          Bring your questions about AppleLink
          services and departments!

APPLE HEADQUARTERS
11:00 PM APPLE CAFE (CHAT)

WEDNESDAY, NOVEMBER 16

APPLE FORUMS
9:00 PM   Apple II: Utilities Conference (CONF)
          Topic: Disk and Block Editors

10:00 PM Apple II: Music & Sound Conference
          (CONF)
          Topic: Mary Jane DeGenaro of Music
          Systems for Learning discusses
          Music Shapes
10:00 PM Macintosh: Communications &
          Networking Conference (CONF)
          Topic: The Art of Networking
11:00 PM MACINTOSH: GRAPHIC ARTS & CAD
          CONFERENCE (PIPPIN)
          Topic: Doug Clapp and David Durkee
          of Foundation Publishing discuss
          Comic Strip Factory and other
          Macintosh Graphic issues

EDUCATION
9:30 PM   Math
          Classroom B
9:30 PM   French
          Classroom D
9:30 PM   Computer Literacy
          Classroom E
11:00 PM Physical Science
          Classroom C

PEOPLE CONNECTION
9:00 PM   TRIVIA
          Topic: Literature
10:00 PM Management Conference (CENTER
          STAGE)
          With leading management consultants
          Batten, Batten, Hudson & Swab, Inc.
10:00 PM LAPUB
10:30 PM STAR TALK

THURSDAY, NOVEMBER 17

APPLE FORUMS
9:00 PM   APPLE II: PRODUCTIVITY
          CONFERENCE (CORTLAND)
          Topic: Barney Stone discusses DB
          Master
10:00 PM Apple II: Telecommunications
          Conference (CONF)

All times listed are Eastern Standard.

10:00 PM Macintosh: Music Conference (CONF)
Topic: Standalone Software on the Macintosh

11:00 PM Macintosh: Hypercard Conference (CONF)
Topic: Interface Design

INDUSTRY CONNECTION

10:00 PM Milliken Publishing Conference (GALA)
Topic: Medley Q & A

PEOPLE CONNECTION

9:00 PM Thanksgiving Feast
Join your AppleLink friends for a scrumptuous online meal!
(Check P.C.'s "Tonight!" area for "Feast" room names)

10:00 PM LAPUB

10:00 PM ART GALLERY

EDUCATION

8:00 PM English
Classroom A

9:00 PM Manager's Network Conference (CHAT)

9:30 PM English
Classroom A

9:30 PM General Science
Classroom C

9:30 PM Computer Graphics
Classroom E

APPLE HEADQUARTERS

9:00 PM GUIDED TOUR OF THE APPLE COMMUNITY (APPLE)

11:00 PM APPLE CAFE (CHAT)

FRIDAY, NOVEMBER 18

APPLE FORUMS

9:00 PM User Group Conference (CONF)
Topic: Online Interview with Members of the User Group Connection Staff

9:00 PM Apple II: Hardware Conference (CONF)
Topic: Bring Your Own Topic

10:00 PM Apple II: Arts & Graphics Conference (CONF)
Topic: SHR Paint Programs and File Formats

10:00 PM Macintosh: Business Conference (CONF)
Topic: The Macintosh and PC Living Side by Side

11:00 PM Macintosh: Games & Entertainment Conference (CONF)
Topic: Multi-Player Games

PEOPLE CONNECTION

10:00 PM LAPUB

SATURDAY, NOVEMBER 19

APPLE FORUMS

9:00 PM Apple II: Word Processing Conference (CONF)

10:00 PM MEET THE MACINTOSH FORUM LEADERS (CORTLAND)

EDUCATION

9:30 PM Music
Classroom D

PEOPLE CONNECTION

10:00 PM AppleLink Auction (CENTER STAGE)
Bid on electronics, jewelry and more!

10:00 PM LAPUB

All times listed are Eastern Standard.

November Calendar of Events

November 20
TO
November 26

This Week's Highlights:

PARENTS, TEACHERS & STUDENTS: Catch the Apple II Education Conference, hosted by Phil Miller of Scholastic Software, at 8 p.m. on Sunday, November 20 in the Apple Forums' Pippin Auditorium!

Join the game show excitment at FlashWord IC, 10 p.m. on Sunday, November 20 in the Gala Auditorium in the Industry Connection. Win prizes!

Representatives from Grolier's Academic Encyclopedia answer your questions about Grolier's NEW research services at 9 p.m. on Monday, November 21 in People Connection's Center Stage Auditorium.

Find out what the TML Pascal Toolbox Program is all about at the TML Systems Conference, 9 p.m. on Wednesday, November 23 in the Industry Connection's Gala Auditorium.

YOU could be a prize-winning contestant at People Connection's exciting Game of Questions show at 9 p.m. on Wednesday, November 23 in the Center Stage Auditorium.

SUNDAY, NOVEMBER 20

APPLE FORUMS

8:00 PM	APPLE II: EDUCATION CONFERENCE (PIPPIN)
	Topic: Phil Miller, Head of Editorial Development, Scholastic Software
9:00 PM	Macintosh: Hardware Conference (CONF)
	Topic: Video Devices/Monitors
10:00 PM	Macintosh: Utilities & Desk Accessories Conference (CONF)
	Topic: Utilities Grab Bag

FINANCIAL DISTRICT

10:00 PM	Investor's Network Conference (CHAT)

EDUCATION

8:00 PM	General Math Classroom B
8:00 PM	General Science Classroom C
9:30 PM	English Classroom A
11:00 PM	Physical Science Classroom C

INDUSTRY CONNECTION

9:00 PM	Orange Micro Conference (GALA)
	Topic: Hooking Printers to the Apple IIC
10:00 PM	GAME SHOW: FlashWord IC (GALA)
	Win prizes!

PEOPLE CONNECTION

7:00 PM	RENDEZVOUS
8:00 PM	KITCHEN
9:00 PM	TRIVIA
	Topic: Science - Weather
9:00 PM	P.C. Productions Presents "Spy vs. Spy" (CENTER STAGE)
10:00 PM	LAPUB

All times listed are Eastern Standard.

MONDAY, NOVEMBER 21

APPLE FORUMS
9:00 PM   Apple II: AppleWorks Conference
             (CONF)
             Topic: Expanding AppleWorks
10:00 PM Apple II: Games Conference (CONF)
10:00 PM Macintosh: Desktop Publishing/Word
             Processing Conference (CONF)
             Topic: Intermediate and Advanced
             DTP

INDUSTRY CONNECTION
9:00 PM   Byte Works Conference (GALA)
             Topic: Pascal Development
10:00 PM Spectrum HoloByte Conference
             (GALA)
             Topic:
10:00 PM Chat with Beagle Bros. (CONF)
             Topic: Programming with Beagle
             Products

RECREATION CENTER
10:00 PM SportsLink Talk Show (CHAT)

EDUCATION
8:00 PM   General Math
             Classroom B
9:30 PM   English
             Classroom A
9:30 PM   Math
             Classroom B
9:30 PM   General Science
             Classroom C
9:30 PM   Spanish
             Classroom D
9:30 PM   Computer Literacy
             Classroom E

PEOPLE CONNECTION
9:00 PM   Grolier's Academic Encyclopedia
             Conference (CENTER STAGE)
             Learn about Grolier's new research/
             information services!

10:00 PM LAPUB
10:00 PM TRIVIA

TUESDAY, NOVEMBER 22

APPLE FORUMS
9:00 PM   Apple II CP/M Conference (CONF)
             Topic: MS-DOS Utilities
10:00 PM Apple II Development Conference
             (CONF)
             Topic: Apple IIGS Toolbox
             Programming
10:00 PM MACINTOSH: EDUCATION
             CONFERENCE (CORTLAND)
             Topic: MacAdministration
11:00 PM Macintosh: Development Conference
             (CONF)
             Topic: Focus on BASIC

INDUSTRY CONNECTION
9:00 PM   Activision (GALA)
             Topic: General Q & A
10:00 PM Davidson & Associates Conference
             (GALA)
             Topic: Foreign Language Products

CLUB HOUSE
10:00 PM Phantasy Guild Electronic Roleplaying
             THE DUNGEON (CHAT)

EDUCATION
8:00 PM   S.A.T. Drill
             Classroom D
9:30 PM   Biology
             Classroom C
9:30 PM   Computer Graphics
             Classroom E

PEOPLE CONNECTION
9:00 PM   TEEN CHAT
10:00 PM Investor's Network Conference
             (CENTER STAGE)
10:00 PM LAPUB
10:00 PM ART GALLERY

All times listed are Eastern Standard.

November Calendar of Events

APPLE HEADQUARTERS
11:00 PM   APPLE CAFE (CHAT)

WEDNESDAY, NOVEMBER 23

APPLE FORUMS
9:00 PM   APPLE II: UTILITIES CONFERENCE
           (CORTLAND)
           Topic:
10:00 PM   Apple II: Music & Sound Conference
           (CONF)
           Topic: New Sound Hardware from
           Applied Engineering
10:00 PM   Macintosh: Communications &
           Networking Conference (CONF)
           Topic: Macintosh Telecommunica-
           tions Applications
11:00 PM   Macintosh: Graphic Arts & CAD
           Conference (CONF)
           Topic: Color Rumors Just Over the
           Rainbow

INDUSTRY CONNECTION
9:00 PM   TML Systems Conference (GALA)
           Topic: TML Pascal Toolbox Program

EDUCATION
9:30 PM   Math
           Classroom B
9:30 PM   French
           Classroom D
9:30 PM   Computer Literacy
           Classroom E
11:00 PM   Physical Science
           Classroom C

PEOPLE CONNECTION
9:00 PM   GAME SHOW: Game of Questions
           (CENTER STAGE)
           Win prizes!
9:00 PM   TRIVIA
           Topic: Entertainment
10:00 PM   LAPUB
10:30 PM   STAR TALK

APPLE HEADQUARTERS
10:00 PM   INSIDE APPLE CONFERENCE
           (APPLE)
           Meet an Apple Evangelist!

THURSDAY, NOVEMBER 24
Happy Thanksgiving!

APPLE FORUMS
9:00 PM   Apple II: Productivity Conference
           (CONF)
           Topic: Personal Finance Software
10:00 PM   Apple II: Telecommunications
           Conference (CONF)
10:00 PM   Macintosh: Music Conference (CONF)
           Topic: Composing Software
11:00 PM   Macintosh: Hypercard Conference
           (CONF)
           Topic: Beginning HyperTalk
           "Scripting"

PEOPLE CONNECTION
10:00 PM   LAPUB
10:00 PM   ART GALLERY

EDUCATION
8:00 PM   English
           Classroom A
9:00 PM   Manager's Network Conference
           (CHAT)
9:30 PM   English
           Classroom A
9:30 PM   General Science
           Classroom C
9:30 PM   Computer Graphics
           Classroom E

APPLE HEADQUARTERS
10:00 PM   APPLELINK U. ORIENTATION
           (APPLE)
           Meet AppleLink U. administrators,
           teachers, and alumni!
11:00 PM   APPLE CAFE (CHAT)

All times listed are Eastern Standard.

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FRIDAY, NOVEMBER 25

APPLE FORUMS

9:00 PM   User Group Conference (CONF)
Topic: John Moody Discusses
Fundraising   (The best fundraising
suggestion will win a prize!)

9:00 PM   Apple II: Hardware Conference
(CONF)
Topic: CPUs

10:00 PM   Apple II: Arts & Graphics Conference
(CONF)
Topic: Open Forum

10:00 PM   Macintosh: Business Conference
(CONF)
Topic: Interfacing the Macintosh With
Other Business Technologies

11:00 PM   Macintosh: Games & Entertainment
Conference (CONF)
Topic: Games—Programming
Techniques

PEOPLE CONNECTION

10:00 PM   Baseball Card Auction, hosted by
SportsLink! (CENTER STAGE)

10:00 PM   LAPUB

SATURDAY, NOVEMBER 26

APPLE FORUMS

9:00 PM   Apple II Word Processing Conference
(CONF)

10:00 PM   STUMP THE MACINTOSH FORUM
LEADERS (PIPPIN)

EDUCATION

9:30 PM   Music
Classroom D

PEOPLE CONNECTION

10:00 PM   Tailgate Party
Win Prizes!
(Check P.C.'s "Tonight!" area for
Party room names)

10:00   LAPUB

November 27 TO November 30

This Week's Highlights:

SPORTS FANS: Tune in to the SportsLink Talk Show at 10 p.m. on Monday, November 28 in the Recreation Center.

Get tips on tracing your family heritage at the Genealogy Club Conference at 9 p.m. on Tuesday, November 29 in People Connection's Center Stage Auditorium. Your host is Julia Owens from AppleLink's Genealogy Club.

For updates on our nightly events, check out Today's Best Bets, located online in General Services' Customer Service area and in Apple Calendar & Events in the Apple Community.

All times listed are Eastern Standard.

November Calendar of Events

SUNDAY, NOVEMBER 27	MONDAY, NOVEMBER 28

SUNDAY, NOVEMBER 27

APPLE FORUMS
8:00 PM Apple II: Education Conference (CONF)
Topic: Desktop Publishing in the Schools with Guest Marty Knight
9:00 PM Macintosh: Hardware Conference (CONF)
Topic: Printers
10:00 PM Macintosh: Utilities & Desk Accessories Conference (CONF)
Topic: Open Forum

FINANCIAL DISTRICT
10:00 PM Investor's Network Conference (CHAT)

EDUCATION
8:00 PM General Math
Classroom B
8:00 PM General Science
Classroom C
9:30 PM English
Classroom A
11:00 PM Physical Science
Classroom C

INDUSTRY CONNECTION
9:00 PM Chat with Sierra On-Line (CONF)
Topic: New Games
10:00 PM Timeworks Conference (GALA)
Topic: Latest Productivity

PEOPLE CONNECTION
7:00 PM RENDEZVOUS
8:00 PM KITCHEN
9:00 PM TRIVIA
Topic: Quotations
10:00 PM LAPUB
10:00 PM GAME SHOW: Wheel Watchers (CENTER STAGE)
Spin the wheel and win!

MONDAY, NOVEMBER 28

APPLE FORUMS
9:00 PM Apple II: AppleWorks Conference (CONF)
Topic: Open Forum
10:00 PM Apple II: Games Conference (CONF)
10:00 PM Macintosh: Desktop Publishing/Word Processing Conference (CONF)
Topic: Esthetics

INDUSTRY CONNECTION
10:00 PM Beagle Bros. Conference (GALA)
Topic: Beagle Close-up
10:00 PM Chat with Applied Engineering (CONF)
Topic: Memory Cards

RECREATION CENTER
10:00 PM SportsLink Talk Show (CHAT)

EDUCATION
8:00 PM General Math
Classroom B
9:30 PM English
Classroom A
9:30 PM Math
Classroom B
9:30 PM General Science
Classroom C
9:30 PM Spanish
Classroom D
9:30 PM Computer Literacy
Classroom E

PEOPLE CONNECTION
10:00 PM Fiction & Fantasy Club Conference (CENTER STAGE)
Meet Frank Catalano, Host of AppleLink's Fiction & Fantasy Club and Secretary of Science Fiction Writers of America
10:00 PM LAPUB
10:00 PM TRIVIA

All times listed are Eastern Standard.

TUESDAY, NOVEMBER 29

APPLE FORUMS
9:00 PM   Apple II CP/M Conference (CONF)
          Topic: Word Processing
10:00 PM Apple II Development Conference
          (CONF)
          Topic: Programming Shells,
          Environments, Utilities
10:00 PM Macintosh: Education Conference
          (CONF)
          Topic: DTP in the Classroom
11:00 PM Macintosh: Development Conference
          (CONF)
          Topic: General Q & A

INDUSTRY CONNECTION
9:00 PM   Electronic Arts Conference (GALA)
          Topic: New Releases for the Holidays

CLUB HOUSE
10:00 PM Phantasy Guild Electronic Roleplaying
          THE DUNGEON (CHAT)

EDUCATION
8:00 PM   S.A.T. Drill
          Classroom D
9:30 PM   Biology
          Classroom C
9:30 PM   Computer Graphics
          Classroom E

PEOPLE CONNECTION
9:00 PM   Genealogy Club Conference (CENTER
          STAGE)
          Meet Julia Owens, Host of
          AppleLink's Genealogy Club
9:00 PM   TEEN CHAT
10:00 PM LAPUB
10:00 PM ART GALLERY

APPLE HEADQUARTERS
11:00 PM APPLE CAFE (CHAT)

WEDNESDAY, NOVEMBER 30

APPLE FORUMS
9:00 PM   Apple II: Utilities Conference (CONF)
          Topic: IIGS Desk Accessories
10:00 PM APPLE II: MUSIC & SOUND
          CONFERENCE (CORTLAND)
          Topic: Diversi-Tune — What it is and
          What it Does
10:00 PM Macintosh: Communications &
          Networking Conference (CONF)
          Topic: The Online Prospect and the
          Macintosh Potential
11:00 PM Macintosh: Graphic Arts & CAD
          Conference (CONF)
          Topic: Q & A about Forum Contest

EDUCATION
9:30 PM   Math
          Classroom B
9:30 PM   French
          Classroom D
9:30 PM   Computer Literacy
          Classroom E
11:00 PM Physical Science
          Classroom C

PEOPLE CONNECTION
9:00 PM   TRIVIA
          Topic: History
10:00 PM LAPUB
10:30 PM STAR TALK

All times listed are Eastern Standard.

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November Calendar of Events

A Key to Keywords

Keywords move you from one department or service to another without having to use the icon screen. Select Keywords from the Go To option on the horizontal menu or by pressing OPEN-Apple K.

Each Department name is a Keyword. For example, the Keyword for "Apple University" is "**apple university**." Keywords can be typed in either upper or lower case. There are also Keywords for the Apple Forums. All Keywords appear in boldface.

Department Keywords	Keywords
Apple University	**University, AU**
Apple Forums	**Forums, SIG, SIF**
Apple Headquarters	**Apple, HQ**
Calendar and Events	**Calendar, Events**
Club House	**Clubs**
Customer Service	**Service, Information**
Financial District	**Finance, Business**
Learning Center	**Education, Learning**
News Room	**News**
Recreation Center	**Recreation, Games**
Reference Library	**Reference**
Software Center	**Software Library**

Industry Connection Forums	Keywords
Applied Engineering	**Applied Engineering**
Activision	**Activision**
Electronic Arts	**EA**
Epyx	**Epyx**
Beagle Bros	**Beagle Bros**
Davidson	**Davidson**
Broderbund	**Broderbund**
PBI Software	**PBI**
TML Systems	**Tml Systems**
Styleware	**Styleware**

Milliken	**Milliken**
Byte Works	**Byte Works**
Orange Micro	**Orange Micro**

Apple® II Forums	Keywords
Apple Hardware	**A2 Hardware, AHW**
Apple Development	**A2 Development, ADV**
AppleWorks	**A2 AppleWorks, AAS**
Music & Sound	**A2 Music, AMS**
Art and Graphics	**A2 Graphics, A2 Art, AGR**
Games & Entertainment	**A2 Games, AGM**
Telecommunications	**A2 Telecom, ATC**
Utilities	**A2 Utilities, AUT**
Education	**A2 Education, AED**
CPM	**A2 CPM, CPM**
Productivity	**A2 Productivity, APR**
Word Processing	**A2 Word Processing, AWP**

Macintosh® Forums	Keywords
Communications	**Mac Communications, MCM**
Desktop Publishing	**Mac Desktop, Mac Publish, MDP**
Business	**Mac Business, MBS**
Graphics	**Mac Graphics, MGR**
HyperCard®	**Mac Hypercard, MHC**
Music & Sound	**Mac Music, MMS**
Education	**Mac Education, MED**
Utilities & DA's	**Mac Utilities, MUT**
Development	**Mac Development, MDV**
Games & Entertainment	**Mac Games, MGM**
Hardware	**Mac Hardware, MHW**

Apple Thanks the Community

"A pple's philanthropy grows out of the same spirit that started the company," says Fred Silverman, manager of the Community Affairs Department. "It's the idea of empowering people to do their work in new and more creative ways. Nonprofits address some very real social problems, as well as enabling individuals to lead more enriching lives."

Get an inside look at Apple philanthropy, 9 p.m., Wednesday, November 2, in the Apple Auditorium, when Fred Silverman discusses Apple programs to fund non-profit organizations.

Apple has funded projects to computerize non-profit organizations since 1982, granting more than $5 million in equipment. Today, awards have a special emphasis on networking systems.

"By networking," says Bill Makley, communication specialist for the Community Affairs Department, "clinics and organizations that are separated by mountain ranges or long distances can share mailing lists, desktop publishing capabilities and general resources. For example, we've awarded grants to 16 Oregon child treatment centers—together they are stronger and more efficient than they could be alone."

Grant programs provide Macintosh SE computers, modems and printers, including LaserWriter printers to organizations involved with desktop publishing.

Another plus for non-profits working with Apple is the Grant Link Bulletin Board, now used by more than 800 non-profits across the country as an electronic meeting place to share information on donor management, fund activity tracking and desktop publishing.

Get the inside look at Apple philanthropy, in the Apple Auditorium, at 9 p.m. November 2.

With A Little Help From Our Friends

Share a little of the Thanksgiving spirit with Apple by entering the Apple Philanthropy Contest. Send your ideas for a new philanthropy program, or design a new direction for our grant programs and Apple will thank the winner with a new Macintosh SE!

Entries can be in any form, either a 300-word-or-less essay, a business outline, or a simple description of a group of people or organizations who would benefit from the gift of Apple computers. The judging will be on the basis of originality, practicality and the suitability of computers for the task. Post all entries on the Apple Philanthropy Contest message

Apple Headquarters

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board in the Apple Contests area of Apple Headquarters, by midnight, Thanksgiving Day, November 24th.

My Other Computer Is...A Cray

Deep inside Apple is the Cray, one of the most sophisticated computers in the world. It figures highly in the computations that design each generation of Apple computers. But...what about its neuro-net simulation tasks?
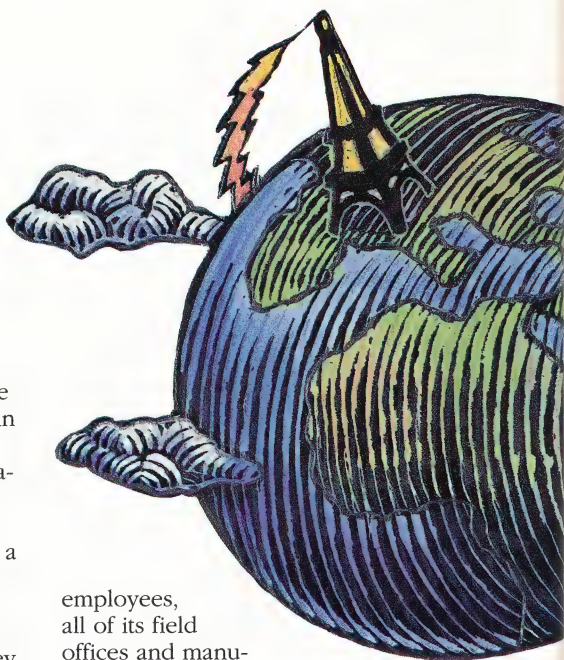
It's neuro-net what, you say? Join a very special guest, Larry Tesler, vice president of Apple's Advanced Technology Group, and Willie Collier, co-producer of the Apple Forums, as they explore "The Cray and How Apple Uses It," at 9 p.m., Friday, November 18 in the Apple Auditorium.

"A neuro-net actually simulates the actions of neurons, those electronic transmitters in the brain," Tesler says. " Neuro-nets are very good at doing things that computers are bad at doing, like recognizing images. The Apple Cray computer is the very fastest neuro-net simulator in the world."

Join us for a fascinating look at the power inside Apple!

From Cupertino to Paris via Apple's Worldwide Network

With offices from Boston to Hong Kong, County Cork to Dallas, Zeist to Los Angeles, how does a company like Apple keep in touch with all of its employees, all of its field offices and manu-facturing sites? It's a problem currently receiving a lot of at-tention inside Apple. The solution? A daring new strategy called The World-wide Network Project.

Join the discussion on the latest plan for global communications within the Apple Family, when Apple Forum Co-Producer Willie Collier talks with Rodney Robertson of the WorldWide Network Project, at 9 p.m., Friday, November 11 in the Apple Auditorium.

Meet the people working on Del Yocam's vision of "one person, one computer, connected to the world."

Ask Customer Relations

You can post your questions to Customer Relations in the Ask Apple area of the Apple Headquarters. Here are some questions Apple received last month.

Q: I recently purchased a Macintosh computer, and would like to connect it to my Epson printer. I have print drivers for ImageWriter® and LaserWriter® printers, but neither are compatible with my printer. Do you make a print driver for my Epson printer?

A: Apple only distributes drivers for our own printers. You can contact these distributors of print drivers for more information:

**GDT Softworks
Suite D, 2800 Douglas Road
Burnaby, B.C. V5C 5B7
Canada
Ordering Product: 800-663-6222
Inquiries: 604-291-9121
OR
SoftStyle, Inc.
7192 Kalanianaole Hwy., Suite 205
Honolulu, Hawaii 96825
(808) 396-6368**

Q: I have the original version of AppleWriter™ software, and just bought an Apple IIGS® computer. Is there any way to obtain an upgrade to the latest version of AppleWriter?

A: Apple discontinued distribution of AppleWriter II software in November, 1987. There is no upgrade available to the current version of AppleWriter. However, Claris Corporation (800/544-8554) is offering an AppleWorks® software upgrade to current AppleWriter customers.

HOT TIPS

These hot tips come from Apple internal findings, and Apple users. You can send your hot tips to Apple via electronic mail to "Apple CR."

Get into the latest in high technology—CD-ROM—with the AppleCD SC™ CD-ROM drive. The AppleCD SC drive can be used with any Apple II system that contains an Apple II SCSI card with at least a revision C ROM. Apple revised the ROM in March of 1988; if you have an older Apple II SCSI card that has not been upgraded, contact your authorized Apple dealer for details. The recommended position is at the end of the SCSI chain. The drive must have a unique priority number on the SCSI bus. With the appropriate driver, you can access a compact disc that uses either audio, ProDOS®, or High Sierra format.

The AppleCD SC accessory kit contains a version of CD Remote software for both the Apple IIe and Apple IIGS.

A compact disc pressed in ProDOS format will be recognized by either ProDOS 8 or ProDOS 16. However, ProDOS 8 retails its 32 MB limitation, so compact discs are likely to be partitioned if they are intended to be used on an Apple IIe. ProDOS 16 is not limited to 32 MB volume sizes.

Apple II®
Top 10
Downloads

Program and Location	Description
#1 **Superclock** *Macintosh Utilities Forum*	This INIT places a clock on your menu bar.
#2 **Talking Moose** *Macintosh Utilities Forum*	This is a Desk Accessory that keeps you company during those long work sessions.
#3 **Camera DA** *Macintosh Utilities Forum*	This accessory takes a MacPaint picture of your screen.
#4 **MCSink** *Macintosh Utilities Forum*	A Desk Accessory/word processor. Very complete (everything including the kitchen sink).
#5 **The Village** *Macintosh Games Forum*	An outstanding quest game complete with graphics.
#6 **Social Climber** *Macintosh Games Forum*	A cute game. Catch the elevator, go up to the next floor, repeat until you get to the top!
#7 **Orion 1.75** *Macintosh Graphic Arts & CAD Forum*	A space flight simulator. Perhaps the most innovative simulator of its kind. Fly between the stars and orbit planets.
#8 **LazLife** *Macintosh Graphics Arts & CAD Forum*	The classic LIFE simulator done on the Macintosh. Watch cells divide and multiply, live and die, hope and dream.
#9 **MAP** *Macintosh Utilities Forum*	This is a CDEV (Control Panel Device) that gives you longitude, latitude and distance between various major cities around the world.
#10 **NovaLink** *Macintosh Communications & Networking Forum*	This is a multi-user Bulletin Board System for the Mac Plus or Mac SE.

HIGHLIGHT

NOVALINK

NovaLink is a new Macintosh Bulletin Board System. What makes it so different from other Macintosh messaging systems is its single computer, multi-user capability. With it, you can utilize both the modem (serial) port for incoming phone lines. On top of this, you can set your keyboard up as a third (local) access line so you and two friends can all talk together at the same time. Documentation is included with the system. Download NOVALINK from the Macintosh Communications & Networking Forum Software Library.

Macintosh®
Top 10
Downloads

Program and Location	Description
Draw Poker *Apple II Games Forum*	This is a Draw Poker game with excellent hi-res graphics. Use arrow keys, space bar, and Return. Dealer has 2 selectable personalities.
Squirt Program Selector *Apple II Utilities Forum*	This shareware program selector runs under ProDOS 8. Make sure that SQUIRT.SYSTEM is first file which follows PRODOS.
Easy Accountant v1.01 *Apple II Productivity Forum*	This series of templates manages a single entry, cash basis journal for an individual or small business running an accounting system. File requires AppleWorks.
Jukebox Application *Apple II Music Forum*	This program runs digitized song files that can be found in the Music Forum Software Library.
Text Screen Toolbox *Apple II Utilities Forum*	A Program Selector application that can be customized easily and run on sub-directories.
Background Music Player *Apple II Music Forum*	Add background music to your computer. Relive your favorite elevator tunes as you work.
Ghostbusters *Apple II Music Forum*	Requires Music Construction Set. Really good rendition. Who ya gonna call?
Annual Expenses *Apple II Productivity Forum*	This AppleWorks spreadsheet helps you track your household annual expenses.
Interactive Slide Show *Apple II Graphics Forum*	Interactive slide show done with Broderbund's ShowOff. Includes everything needed to run the show.
Wage Rate Table *Apple II Productivity Forum*	This AppleWorks spreadsheet converts hourly wages into yearly, monthly, weekly, overtime, and double time equivalents. File requires AppleWorks.

SQUIRT

Squirt is a menu selector that allows you to customize your larger storage devices for easier access to application. With Squirt you need to know only where your applications are located. You no longer have to change path names to boot applications. A shareware program, Squirt is located in the Apple II Utlitites Forum Software Library.

HIGHLIGHT

Online Staff... Always Around When You Need Them

Got a question? Need a hand? The AppleLink-Personal Edition online staff is waiting to help you.

If you need a little help getting around the system, if you want to query an expert on the Apple II or Macintosh equipment and software you're using, or even if you could use a little help with your homework, you can tap the resources you need with just a few key strokes.

AppleLink Guides Will Get You Where You're Going

You're never alone on AppleLink. Need to know more about events, features and services? Select People Connection from the General Services menu, then select Help. You'll find an AppleLink Guide waiting in the Help room to answer your questions.

That Little Apple in the Corner

Wherever you are in the system, there's more online help at hand,

thanks to the little Apple icon on the menu bar in any department.

Just select the icon to learn what the department you're in offers, how to speed your way around the AppleLink system with keywords, and how to use the AppleLink post office.

For more information, visit the Customer Service area in General Services. You'll find the latest on AppleLink events and activities. You can also check your billing information there, create a new screen name, and learn how to download or upload a file.

Apple Spoken Here

AppleLink members have two great resources at their finger tips when it comes to getting the most out of their own Apple II or Macintosh systems—Ask Apple and the Apple Forum Leaders.

CUSTOMER SERVICE
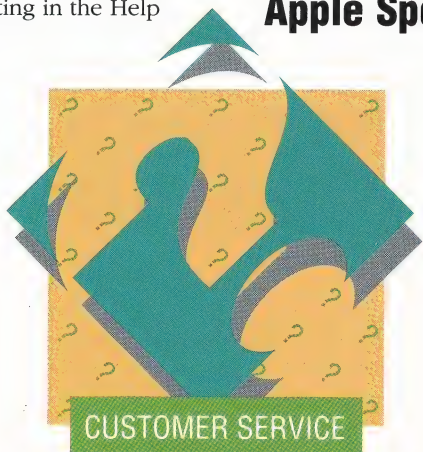
Select Apple Headquarters from the Apple Community menu, then select Ask Apple. You'll be able to get nontechnical information straight from *the* source by posting your questions there. Apple's own Customer Relations personnel will get back to you within 48 hours.

You can also use the Reference Library in the Apple Community to get complete and up-to-date information on Apple products and software, from specifications to manuals. Transcripts of AppleLink conferences and Auditorium events are available there as well.

Ask a Forum Leader

But nothing beats the live interaction you can have with Apple Forum Leaders, the AppleLink online experts on computer art and graphics, music, utilities, education, productivity, telecommunications, business, and much more.

Each Forum Leader hosts weekly conferences on a variety of topics designed to expand your computing skills. Check Tonight in the Forums on the Forums menu in the Apple Community to get dates, times, locations, and topics.

You can even get individual attention from the Forum Leaders. Just leave your questions or comments on the message board serving the Forum best suited to your needs. To find the Forum Leader's name, plus information about the Leader's background and a description of the Forum itself, just select About the Forum from the menu.
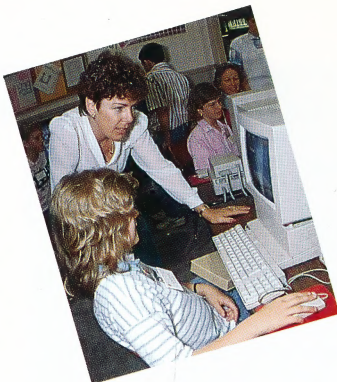
Online Tutors Ease Homework Headaches

Online tutors are waiting to help with even the toughest homework assignments. Just select the Learning Center from the General Services menu, then select the Tutoring Center. Tutoring sessions are conducted nightly in real-time classrooms. Appointments for private sessions can be arranged just by sending a request via electronic mail. Or post your question or problem on the English, Computer Science, General Studies, Mathematics, or Science message boards. Check back for the reply!

Dear Editor:

I would like to see AppleLink—Personal Edition include a banking facility. You would sell the right to be online to several banks and provide them with the software to provide banking services to those that sign up for it.

One of the services that could be provided would be a bill paying facility. A person could pay bills up to his/her Apple credit limit such as gasoline credit cards, Visa, Master Charge, telephone, electric, gas, major department stores, etc. Apple could then charge 18-20% from the date of entry on outstanding loans. In the meantime the system could transfer the money to the different creditors, making AppleLink more indispensable to the average homeowner and allowing him to save stamps and time

The banks could provide such services as an account balance, check reconciliation facility, account transfers, and online loans. This would enable people to do business with the banks at any time of the day or night at home.

This type of service would give the average homeowner not only a reason to get AppleLink but also a good reason to buy an Apple computer.

George Ferguson
(screen name: GFerg)
Franklin, MA

Dear Editor:

I wonder how many other AppleLink subscribers would like to see a quality printing service through AppleLink. Not all of us can afford or need a Laser Printer in the office or home, but we do have occasional needs for one. We also need a way to get presentation quality prints of our graphic art—just like in the magainze—and again, AppleLink could come to the rescue.

By making this service quickly available via fast telecommunications with a guaranteed form of payment already established and delivery to the customer via fast and inexpensive Federal Express, we would all benefit.

Who knows, the quality of the printer may be so impressive that we might decided that we needed one of our own after all!

Phil Tatnall
(screen name: PhillipT3)
Star Lake, NY

LETTERS

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AppleLink
U P D A T E ™

8619 Westwood Center Drive
Vienna, Virginia 22180

Coming Next Month...

Apple Products on Parade

Download Software for the Holidays

Get the Scoop On Online Happenings in Social Life